

For Immediate Release

Travelex Insurance Services Launches Mobile Website

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Travelex Insurance Services is excited to announce the launch of its new mobile website for handheld devices such as smartphones or tablets. The mobile version of the website allows customers to engage in travel

insurance enrollments with an easy-to-use interface that keeps up with an increasing on-the-go market.

Having an enrollment component on a mobile device is just one feature that separates <u>Travelex Insurance Services</u> from its competitors. Both leisure and business travelers depend on their phones and tablets for many aspects of travel, and this new site allows customers to enjoy the simplicity and flexibility of handling the purchasing process at their own pace.

Travelers are already seeing the benefits of the Travelex Insurance Services new mobile interface unfold, as the responsive design allows for the information to be displayed on screens of any size. "It was simple using my phone to get a quote and purchase a policy," explained Ann Marie Abboud, a Travelex customer. "I entered my trip details and in a matter of minutes had travel insurance for my family leaving on our trip next week. The convenience made it so easy to protect our travels."



With the new mobile site, customers can accomplish many navigational tasks, including:

- Learn more about Travelex's leisure, business and flight protection plans
- Auto-dial capabilities for emergency traveler assistance, claim filing and customer support
- Mobile access for fast quotes and purchases
- Auto links to request plan changes and find essential trip-related documents
- Answers to FAQs like, "Why do I need travel insurance?"

Now customers can access and learn about great ways to protect their trip investment no matter where they are with the new Travelex Insurance Services mobile website.

About Travelex Insurance Services:

Travelex Insurance Services, headquartered in Omaha, Nebraska, is a leading travel insurance provider in the United States. The company was founded in 1996 when the Travelex Group purchased the travel insurance distribution services of the Mutual of Omaha Companies. Travelex delivers a wide range of travel protection plans through travel agencies and tour operators, in major airports and online at www.travelexinsurance.com.

About the Travelex Group:

Travelex is the world's largest foreign exchange and business payments specialist. The group is also one of the leading global providers of outsourced travel money to banks, travel agencies and other financial institutions. The group serves businesses and individual travelers through nearly 700 banks, stores, malls and airports in four regions: the Americas; United Kingdom; Europe, Middle East and Africa; and Asia Pacific. For more information, visit www.travelex.com.